



Video

Maximum length: 30 seconds

Maximum size: 287MB Apple or 72MB Android

Aspect ratio: 9:16

File type: .mov or .mp4



Images

Maximum allowed: 5

Maximum size: No limit

Format: JPEG or PNG

The imagery is designed to support your video so make sure it's the same visual style



Text

Characters: Unlimited

Guidance: You have unlimited space to support your video and imagery. We recommend you start with a brief paragraph- elevator pitch style, before going into detail. Keep it clear and concise.