



Video

Maximum length: 30 seconds

Aspect ratio: Landscape or portrait

File Type: mov or mp4

Hints and tips: Use this as your elevator pitch and ensure it's clear and to the point. Record it in a quiet place and follow any prompts you've been given by the person you're pitching to.



Text

Bullet points: 5 (each 30 words max)

Dealbreaker questions: Up to 4

Hints and tips: Take your time to fill in these details as they're different for each user, it's what's important to them in making their decision. Keep them short and concise.



Extras

Attachments: 2 (100mb limit)

Images: Max 5

Image size: 2048 x 1600 px

Format: JPEG or PNG (Landscape)

Hints and tips: Don't just use this feature to stuff loads of extra info. Remember, the recipient wants less, not more. Use this feature sparingly, and only for super impactful, succinct information.